

THIRD PARTY CELL BASED ASSAYS CORE CONTINUES TO IMPRESS

HERE AT RAIN, WE TAKE RESPONSIBLE TESTING VERY SERIOUSLY. IT IS A NON-NEGOTIABLE MANDATE THAT WE PROVIDE VALID, THIRD-PARTY TESTING ON OUR PRODUCTS. THIS SETS THE HIGHEST STANDARDS FOR PRODUCT PERFORMANCE AND QUALITY ASSURANCE.

WE HAVE RECENTLY COMPLETED A SERIES OF TESTS ON CORE WHICH REFLECT THIS COMMITMENT. THESE TESTS FORM A KIND OF ROAD MAP THAT GUIDES US THROUGH EACH OF CORE'S UNIQUE ATTRIBUTES AND PERFORMANCE.

67% HIGHER PAC'S

Proanthocyanidins (PACs) are a large and important family of plant-based compounds. They have been shown to have exceptional antioxidant characteristics, as well as anti-inflammatory and immune support functions. High concentrations are found in fruits and other plant sources such as grapes, cocoa, and cranberries.

Given its unique, seed-based formulation, we expected that CORE might have a high concentration of PACs. We were right. Test results show that the concentration of PACs in CORE is 1.67 times greater than the USDA's average for the top 20 fruits, based on PACs levels. PACs are just one of the compound families found in CORE's unique seed matrix. These powerful antioxidants certainly contribute to CORE's impressive ORAC5.0 values.



3X THE COMPREHENSIVE ANTIOXIDANT PROTECTION OF THE MOST CONSUMED FRUITS AND VEGETABLES.*

*USDA AVERAGE PER SERVING OF MOST COMMONLY CONSUMED FRUITS AND VEGETABLES IN THE U.S.



* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

** ORAC scores based on 2 fl. oz.

CELLULAR IMMUNE RESPONSE

The Cellular Immune Assay (IL-1b): IL-1b serves as a biomarker for immune response. Cytokines are regulatory proteins produced by the immune system and function as cellular mediators of immune responses and inflammatory reactions.

The cellular immune support assay demonstrates that CORE reduces IL-1b, a key biomarker for immune response. In fact, safe concentrations of CORE can reduce up to 67% of IL-1b. Antioxidants are known to support immune function, and it turns out that protection against singlet oxygen is especially important, as there is a strong link between singlet oxygen and the production of IL-1b



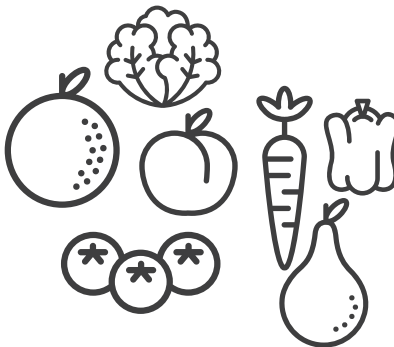
67%
REDUCTION OF
PRO INFLAMMATORY
PROPERTIES

ORAC & SINGLET OXYGEN

ORAC5.0 provides a measure of the total antioxidant power of a food/nutrition product against the five predominant reactive species. Like Soul, CORE delivers balanced antioxidant protection against all 5 primary radicals. In fact, 1.5 fl. oz. of **CORE DELIVERS 3 TIMES THE COMPREHENSIVE ANTIOXIDANT PROTECTION** of the most consumed fruits and vegetables, based on data from the USDA and Brunswick Labs

CORE
2 FLUID OUNCES

8X
PROTECTIVE POWER



THAN USDA'S TOP
FRUITS AND VEGGIES